

1 **Title:**

2 **Students' experience and adherence to containment measures during COVID-19 in**
3 **Switzerland**

4 *Number of words: 4787*

5 **Abstract**

6 **Background:** Young adults are not considered a risk group, but the public health response to
7 COVID-19 impacts all citizens. We investigated the impact on young adults' and their
8 adherence to containment measures addressing potential gender differences.

9 **Methods:** In April 2020 12'341 students of the x University were invited to a longitudinal
10 health survey. Survey topics spanned socio-demographic data, students' health status and
11 behavior, COVID-19 specific impact, concerns, information sources, adherence to
12 containment measures, and trust in government bodies. Group comparisons by gender and
13 multivariate ordinal regression models assessing adherence to restrictions of mobility and
14 social contacts were conducted (n=2'373).

15 **Results:** Mean age was 26.4 (SD=5.6), 70% were female. 43.5% reported some concern
16 about their own health, 2.7% stated major worries. Women experienced more conflicts
17 ($p<.000$) and, enjoyed time with the family more ($p<.000$). Men felt less locked up ($p=.001$).
18 The most frequented COVID-19 information source was public media (48%) and confidence
19 in government bodies was high (82%) for both genders. Men yielded lower adjusted odds
20 (OR; 95%-CI) of adherence regarding the following measures: social distancing (0.68; 0.53-
21 0.87), non-utilization of public transport (0.74; 0.56-0.97), 5-person limit for social gatherings
22 (0.47; 0.35-0.64) and the stay at home rule (0.64; 0.51-0.82).

23 **Conclusion:** Early in the pandemic a high degree of adherence was observed in this young
24 academic population. Containment measures restricting movement and social contact yielded
25 considerable differences by gender, information source and perceived susceptibility to the
26 virus. More targeted communication may increase adherence regarding mobility restrictions.

27 **Background**

28 On 11 March 2020, the World Health Organization (WHO) declared the coronavirus
29 disease (COVID-19) outbreak a world-wide pandemic (WHO, 2020). As countries quickly
30 developed responses to curb local outbreaks, one of many challenges was the communication
31 of risks and public health measures to gain public cooperation (Ratzan et al., 2020). First data
32 from Europe indicate a generally high acceptance of the public health measures implemented
33 in the respective countries. However, while most people approved fines for 14-day quarantine
34 violations, ban of public gatherings and border closures, curfews and suspension of travel
35 were less accepted, and the under-25 year-olds were significantly opposed to stay-at-home
36 orders (Sabat et al., 2020). An Israeli study points to differing associations between risk
37 perceptions, evaluation of crisis management and compliance by age (Gesser-Edelsburg et al.,
38 2020). Furthermore, perception of norms and social pressure, as well as personal
39 susceptibility and consequences are major predictors of compliance (Eastwood et al., 2009;
40 Emanuel et al., 2012). A key factor in reaching the public is their utilization of information
41 sources. Sabat et al. observed that during the current pandemic 86 % of European respondents
42 mentioned receiving updates from TV and 50 % additionally searched for information online.
43 As younger generations are more likely to seek health information on the internet in general,
44 they may especially resort to this medium now, thus using a medium known to transport
45 excessive non-validated information (Ratzan et al., 2020). Apart from age, gender is a
46 relevant determinant of social health and health behavior. However, gender is often neglected
47 when developing health promotion and prevention strategies (Östlin et al., 2006) based on the
48 assumption that communication will be just as effective for men as for women. Experience
49 from previous epidemics, however, indicates that women are more likely than men to be
50 compliant, as are older people compared to younger generations (Brown et al., 2010).

51 For successful health promotion and disease prevention strategies and communication, local
52 knowledge of socio-demographic factors and factors of compliance seem of utmost
53 importance (Betsch et al., 2020).

54 In the initial phase of the pandemic, younger age cohorts (< 29 yrs.) were not
55 considered a high risk group for COVID-19 infections (CDC, 2020). However, public health
56 measures implemented in Switzerland and other countries in response to COVID-19 had an
57 enormous impact on all citizens. In Switzerland, young people were publicly criticized for
58 non-compliance (20min, 2020). Containment measures impacting mobility and social contacts
59 may indeed have been more difficult to follow for this age group, for whom high mobility, an
60 active social life and various contacts are typical, especially as risk perception was low. Early
61 on in the epidemic, shortly after universities implemented online-teaching, we developed a
62 longitudinal study at xx, a Swiss University of Applied Sciences. The main aim of the Health
63 Study during the Corona pandemic (HES -C) is to (1) investigate the impact of COVID-19 on
64 the students' lives, (2) explore the impact on students' health and health behavior, and (3) to
65 study students' perception of the pandemic and the corresponding measures. This paper
66 presents the impact that containment measures had on student's lives, focusing on their
67 adherence to various containment measures by gender and investigating potential influencing
68 factors, such as concern for one's own health, confidence in the measures, social trust and
69 information behavior

70

71 **Methods**

72 *Procedure*

73 We employed a prospective open cohort study design with four survey time points
74 between April and September 2020. The first survey (T0) took place from 3 to 14 April 2020
75 and covered seven working days. The present study uses cross-sectional data from the first

76 survey (T0). Students from all faculties of the xx (N =12'431) received a non-personalized
77 email with information about the study and an online-link inviting them to fill in the online-
78 survey. Participants had to actively provide their consent to participate in the study before
79 filling in the online questionnaire. Anonymity was guaranteed at all times. The study is in
80 accordance with the Declaration of Helsinki and was approved by both the local cantonal
81 ethics committee (BASEC-Nr.x) and the xx data protection officer.

82

83 *Study population and data*

84 The net participation rate was 20% (n=2'429). For the present study, a sample of
85 2'373 students with valid information was included, 'other' gender (n=10) were excluded for
86 analysis of gender differences.

87 *Questionnaire Outcomes and measures*

88 The survey questions covered both COVID-19 and health related topics ([Link to
89 study homepage will be inscrted]). In this paper we analyze the following items:

90 *Adherence to the COVID-19 public health containment measures and hygiene*

91 *recommendations* was assessed with the following question "Do you follow the
92 recommendation on?" with students responding with either "never", "rarely", "often" or
93 "always", or "not relevant". The following nine adherence indicators were assessed: (1)
94 Washing your hands regularly and thoroughly; (2) Avoiding shaking hands; (3) Maintaining
95 distance to other persons; (4) Sneezing and coughing into a tissue or the crook of your arm;
96 (5) Avoiding unnecessary journeys by public transport; (6) Avoiding gatherings of more than
97 five people; (7) Staying at home with fever and a cough; (8) Only going to the doctor's office
98 or emergency station ward after making an appointment by telephone; (9) Not leaving the
99 house if possible. In this manuscript we focus on measures restricting social activities and

100 mobility, (3), (5), (6), and (7), because these measures affect young people the most.

101 Responses were coded as (1) never/rarely, (2) often or (3) always.

102 *The impact of COVID-19 pandemic and the public health measures* on students' and
103 their social life was measured with statements, shown in Figure 1. (Sotomo, 2020).

104 Concern *about their own health or about the health status of their family* (parents,
105 siblings, grand-parents, own child/child of partner, other relative) was collected. The answer
106 categories were "no concerns", "some concerns" or "great concerns", and 'not relevant' (for
107 family members). (Sotomo, 2020).

108 *COVID-19 information behavior* was assessed with a list of information sources, with
109 students indicating the first, second, and third most frequently used source: "Public health
110 institutions, Homepage of the Federal Office of Public Health, Cantons, WHO)", "Internet
111 (non-specific), "Public media (live ticker, daily news, radio)", "Scientific articles/internet
112 pages", "Social media (Facebook, YouTube, Twitter, etc.)", "Friends/Family", "Others,
113 namely: Free text".

114 Students' *confidence* in the Federal Council, Federal Office of Public Health and the
115 university in terms of their competence, openness of communication and trust in the measures
116 implemented was assessed with the following answer categories (1) "no confidence at all", (2)
117 "little confidence", (3) "high confidence", (4) "very high confidence" or (5) "don't know"
118 (Scheibler et al., 2011).

119 *Social trust* was measured with the Social Trust Scale (SST; Breyer, 2015). The
120 statement 'Do you usually assume that most people can be trusted, or do you rather think that
121 you cannot be careful enough?' was rated on an 11-point Likert scale, with lower scores
122 indicating a less social confidence.

123 *Socio-demographic variables* collected were gender, age, nationality, university
124 faculty affiliation, pursued degree (BSc, MSc.), part-time vs. full-time degree and perceived
125 parental social status at student age 16. (MacArthur scale; Hoebel et al., 2015).

126

127 *Statistical analyses*

128 Descriptive statistics include means and standard deviations for continuous variables
129 and percentages for categorical variables. Bivariate gender differences were assessed using
130 Chi²-tests and Bonferroni corrected p-values were calculated where appropriate. For
131 multivariate analyses, we focused on four of the nine containment and public health measures:
132 3) social distancing, 5) avoiding public transport, 6) avoiding gatherings 7) staying home, and
133 used ordered logistic regressions models, i.e. cumulative odds models, with robust standard
134 errors to estimate adjusted models for all four containment measures . The main investigated
135 predictors were gender and age (emerging adulthood (18-24 years) vs. older students),
136 adjusted for nationality, parental social status, and university faculty affiliation. In addition,
137 factors that might influence adherence, namely concerns for one's own health, the primary
138 source of information regarding COVID-19, trust in the Swiss Federal Council's measures to
139 contain the COVID-19 epidemic, and trust in other people, were included into the model. We
140 report Odds Ratios (OR) with corresponding 95% confidence intervals (95% CI) and P-values
141 from the full model. Sensitivity analyses yielded no significant interactions between gender
142 and age in any of the models. Consequently, only main effects for these parameters are
143 reported. We calculated adjusted predictive margins and average marginal effects with 95%
144 CI for gender. Statistical significance level alpha was set at P<0.05. We used Stata Version
145 15.1 (StataCorp, College Station, TX, USA) for all statistical analyses.

146

147 **Results**

148 Descriptive statistics of the study sample are shown in S-Table 1 (Supplemental-
149 Table). Students from all fields of studies participated. Women (70%) and students from the
150 School of Health Professions (25%) were overrepresented. The mean age of the total sample
151 was 26.4 years (SD=5.6), 47% were defined as “emerging adults” (18-24-years-old).

152 With respect to the impact of the containment measures on the students’ lives, the vast
153 majority (76%) reported that their timetable and their daily routine had changed considerably,
154 while the workload had increased for 48% of the students. Many appreciated the freedom that
155 increased self-study brings (57%), but most students missed social contact with their fellow
156 students (81%). Just over a third worried about their semester completion (39%), and felt that
157 they were not well informed about the consequences regarding semester exams and the
158 continuation of their studies (32%) (Figure 1). With respect to their every-day life, around
159 10% of students experienced little or no negative effects (Figure 1). A good third reported
160 ‘experiencing more tension and conflict’ (33%) and ‘feeling lonely’ (31%). 42% stated that
161 they felt locked up. On the positive side, over half of the students said they enjoyed their
162 increased time with their family and/or partner (65.8%).

163 Gender differences were found regarding the impact of all four containment measures.
164 Significantly more women agreed that the timetable had changed considerably ($p=.003$), men
165 felt less well informed about university decisions ($p=.000$). Women experienced more tension
166 and conflict ($p=.000$), but also reported enjoying time with their family more ($p=.000$)
167 compared to men. While men were more frequently bored ($p=.001$), they felt less locked up.
168 Men stated more often that they felt no specific impact ($p=.000$) compared to women.

169 [insert - Figure 1: Impact of COVID-19 on study and social life]

170 Generally, adherence to containment measures and hygiene recommendations was
171 high, with at least 95% of the students reporting following most of these measures often or

172 always (Table 2). A little lower, but still high (81.5%) was the adherence to the containment
173 measure ‘Not leaving the house if possible’. 18.5% reported not to follow this specific
174 measure, the most frequently stated reasons for this were “shopping”, “going for walks” and
175 “sports”. Bivariate analyses for each containment measure and hygiene recommendation
176 showed significant associations between gender and non-adherence for seven out of nine
177 measures (see Table 2). Adjusted predictive margins of adherence to containment measures
178 and marginal effects, showing the absolute probabilities and differences regarding adherence
179 by gender, are presented in the last section. Overall, women showed lower non-adherence
180 compared to male students.

181 [insert - Table 2 - here]

182 More than half of the students reported being worried about their own health (43.5%),
183 among them 2.7% reported major worries, 56.5% had no worries. While not relevant to all
184 students, most reported to be worried about grandparents and parents (S-Figure 2). There was
185 a significant difference between gender and health concerns for grandparents ($p=.000$),
186 parents ($p=.004$), siblings ($p=.000$) and other family members ($p=.000$), but not for partners
187 and students’ own health. Overall, women were more often worried and men voiced major
188 concerns less often.

189 Students’ first and second choice of information source in relation to COVID-19 were
190 public media, 47.9% and 29.4% respectively, and public health institutions, 34.5% and
191 26.7%. Participants who chose a third information source, reported friends/family (28.1%)
192 and the internet (21.4%) as their most frequent source of information, followed by scientific
193 journals (13.1%) and social media (13.9%). We observed significant differences by gender for
194 all three sources (1st ($p<.001$), 2nd ($p<.05$) and 3rd ($p<.05$)). As their primary source of
195 information, women were more likely to choose public health institution compared to men
196 (37% vs. 29.5%), while men were more likely to choose the internet (13.1% vs. 6.7%) or

197 scientific articles (4.2% vs. 1.3%) (S-Table 3). Trust in the Federal Council, the Federal
198 Office of Public Health and their university was generally high on all three dimensions:
199 confidence in the competence to cope with the COVID-19 epidemic (72.9 – 92.5%), openness
200 of communication regarding the COVID-19 epidemic (78.1 – 84%) and confidence in
201 measures taken (79.6 – 82%). Trust was highest for the Federal Council and lowest for the
202 university (S-Figure 3). Bivariate analysis for confidence in institutions by gender revealed
203 women had more confidence in the university, for all three aspects (competence [$p=.015$],
204 communication [$p=.000$], actions [$p=.000$]).

205

206 *Multivariate analyses*

207 Gender was associated with all four containment measures. Male students had lower
208 odds compared to females regarding maintaining distance to other persons (OR=0.7; $p=.003$),
209 avoiding unnecessary journeys by public transport (OR=0.7; $p=.030$), avoiding gatherings of
210 more than five people (OR=0.5; $p=.000$) and not leaving the house (OR=0.6; $p=.000$) (Table
211 4). Age was associated with one containment measure. Students in the age group emerging
212 adulthood (18-24 years) had lower odds of maintaining distance compared to older students
213 (OR=0.7; $p=.002$). Moreover, the association of age and staying at home was borderline
214 significant (OR=1.2; $p=.084$).

215 Concern, information resources, trust and confidence in measures implemented by the
216 Federal Council and social trust proved to be independent factors associated with one or more
217 of the containment measures. Participants who used public media or public health institutions
218 as information sources had higher odds regarding maintaining distance (OR=1.5; $p=.003$) and
219 higher odds regarding avoiding unnecessary journeys by public transport (OR=1.6; $p=.001$),
220 but no association with the other two containment measures was found. Concerns about their
221 own health was significantly associated with three containment measures. Students with little

222 or major concerns about their own health, compared to those with no concerns, had higher
223 odds to maintain distance (few: OR=1.4; p=.001, major: OR=2.9; p<.000), to avoid
224 unnecessary journeys by public transport (few: OR=1.5; p=.001, major: OR=3.8; p=.013), and
225 to not leave the house (few: OR=1.7; p<.000, major: OR=4.7; p<.000). Confidence in
226 measures by the Federal Council was positively associated with all four containment
227 measures. Students with very high confidence in measures had significantly higher odds of
228 maintaining distance to other persons compared to students with high confidence (OR=1.5,
229 p<.000). Weak evidence with P<0.1 (Bland, 2015) was found for avoiding unnecessary
230 journeys by public transport (OR=1.3; p=.073) and not leaving the house if possible (OR=1.2;
231 p=.052) in students with very high confidence compared to high confidence. Students with no
232 confidence in measures had significantly lower odds of avoiding gatherings of more than 5
233 persons compared to students with high confidence in measures (OR=0.3; p=.014). Lastly,
234 social trust was positively associated with avoidance of unnecessary journeys by public
235 transport (OR=0.9; p=.004).

236

237 [insert – Table 4. Adherence to containment measures and its correlates: Ordered logistic
238 regression model - here]

239

240 Additionally, we calculated adjusted predictive margins of adherence to containment
241 measures by gender, as well as average marginal effects. The adjusted probabilities of
242 *never/rarely*, corresponding to non-adherence to the four containment measures, were
243 consistently higher for men than for women (see S-Figure 4). Differences in the adjusted
244 absolute probabilities of adhering to measures between genders are presented in Figure 5, the
245 reference category being women. An example of interpretation by means of ‘maintaining
246 distance’: the adjusted predicted probability of never/rarely complying with maintaining
247 distance is 0.042 (95%-CI: 0.033 - 0.051) for women and 0.061 (95%-CI: 0.044 - 0.077) for

248 men (S-Figure 4.A). The absolute difference of the probability between gender is 0.018 (95%
249 CI: 0.005 - 0.032, $p=0.009$) Figure 5.A. Absolute differences in never/rarely, often and always
250 complying differed significantly, but were small. The largest absolute difference between
251 genders is consistently found in the category "always" (approx. 10%; i.e. $\Delta p = 0.1$). Thus,
252 the probability that men always comply is lower compared to women.

253 [insert - Figure 5. - here]

254

255

256 **Discussion**

257 Overall, adherence to containment measures and hygiene recommendations was very
258 high among Swiss university students. Avoiding leaving the house and social distancing were
259 the two containment measures with the highest non-compliance of 18% and 5%, respectively.
260 Containment measures restricting movement and social contact yielded differences by gender
261 and perceived susceptibility. Further, gender differences were present in the COVID-19
262 information behavior. Confidence in institutions to cope with the pandemic was high
263 irrespective of gender. Adjusted odds of adherence in men were 30 - 50% lower than in
264 women, and students who were highly concerned about their own health showed a 30 - 70%
265 higher odds of adherence to one or the other containment measure. On a population
266 prevalence level, the odds correlate with an absolute difference of roughly 2 % in non-
267 compliance by gender.

268 Daily routines and lives abruptly changed for all students with the closing of
269 universities and the national implementation of containment measures. However, the
270 lockdown was perceived very differently. While more than half of the students appreciated
271 the freedom of self-study, just as many struggled with it. The majority of students missed
272 having social contact with other students. In-person social contact could obviously not be

273 replaced by online contact, and in line with this hypothesis, one third of our sample reported
274 that they felt lonely and 42% felt locked up. In a comparable age group (18-29 year olds) in
275 Italy, only 9% reported feeling lonely and 15% reported lack of freedom during the lock-
276 down (Barari et al., 2020). As containment measures in Italy were even more restrictive, this
277 is rather surprising. Maybe fewer Italians felt lonely because a majority spent the social
278 distancing period with their family, according to Mazza et al. 75% lived at home and only 9%
279 spent the time alone (Mazza et al., 2020).

280 While only few students perceived themselves to be at risk, many voiced major
281 concerns for family members, especially for grandparents and parents, in accordance with
282 media reportings and scientific literature at the time. However, students had very concrete
283 concerns related to the COVID-lockdown. A little over a third were worried about their
284 semester completion, and just as many felt insufficiently informed about the consequences of
285 the university's decisions for their semester exams. This lack of confidence could also be seen
286 in their confidence rating of the universities.

287 The primary sources of information in our sample were public media and official
288 public health institutions. The internet ranked third. Considering data on general and health
289 specific information behavior of younger and higher educated persons (Bonfadelli & Signer,
290 2008; Cotten & Gupta, 2004), this was an unexpected result. A major reason for the use of
291 digital information resources is the accessibility and availability of information overweighing
292 the lack of trust in internet sources (Cotten & Gupta, 2004; Jaks et al., 2019). In the case of
293 COVID-19, however, there was abundant information in all types of media and accessibility
294 was not an issue. Furthermore, literature on risk and catastrophe communication indicates that
295 in critical situations people resort to public media. Bonfadelli & Signer point out that
296 traditional media may have continued to be the most used information resource in the initial
297 phase of a public crisis, followed by communication with family and friends, for the

298 emotional processing of the event. Overall, the internet increasingly comes into play
299 (Bonfadelli & Signer, 2008). The use of public media and public institutions as primary
300 information sources was significantly associated with adherence to social distancing and
301 avoidance of public transport, regardless of the confidence in the measures, indicating that
302 these information sources are considered trustful. Social media use as the primary source of
303 information for COVID-19 has been found to be associated with conspiracy beliefs and with
304 lower adherence to health protective behavior (Allington et al., 2020).

305 Confidence in the Federal Council, the Federal Office of Public Health and the
306 university to cope, openly communicate, and confidence in the measures taken was very high,
307 although confidence was lowest for the university. Switzerland's pandemic response was, in
308 fact, decided and communicated by the Federal Council, with thematic support by the Federal
309 Office of Public Health, whereas the universities only re-communicated aspects relevant to
310 the university. Understandably, the universities were cautious in their communication
311 concerning the academic year, possibly underestimating the need for information of many
312 students. Even during non-pandemic times, abrupt changes to university life lead to high
313 insecurities (Zhai & Du, 2020). Not all countries report equally high confidence in
314 government bodies (Sabat et al., 2020). For example, Italians were more skeptical (Barari et
315 al., 2020), only about half had confidence in the openness of communication (58%) or had
316 confidence in the competence of the government to cope with the COVID-19 pandemic
317 (51%). Certainly, the German-speaking part of Switzerland was at no time equally affected
318 (ECDC, 2020; FOPH, 2020), nor is Italy known for high trust in their government with 26%
319 of young Italians trusting the government, compared to, 88% of young Swiss people (15-29
320 years) (OECD, 2019). A comparisons across different EU countries with respect to measures
321 and trust in government support during the pandemic indicates a general north-south gradient,

322 with higher trust in the north and higher acceptance of measures in the more affected south
323 (Sabat et al., 2020).

324 Adherence to containment measures was very high in our student sample. That is
325 rather surprising since the media frequently depicted young people not complying with
326 containment measures (20min, 2020) and since the age-group is more risk-prone (Schwartz
327 & Petrova, 2019) and less easily reached by health promoting messages in general. In line
328 with other studies (Allington et al., 2020; Barari et al., 2020; Brouard et al., 2020; Mazza et
329 al., 2020; Prati et al., 2011; Rubin et al., 2009), we found that female gender was positively
330 associated with higher adherence to all containment measures. Male gender had a
331 significantly higher probability to never or rarely follow the containment measures
332 investigated in this study. Compared with the relative effect of gender, expressed by the OR,
333 the absolute differences of the probability between genders were rather small, but nevertheless
334 noteworthy. Although, gender has been repeatedly found to be associated with adherence,
335 explanations of this effect are rarely given (Allington et al., 2020; Barari et al., 2020; Brouard
336 et al., 2020). A possible explanation for gender differences with respect to adherence was
337 thought to be higher concern voiced by women. However, adjusting the model for concern
338 and further covariates still yielded a significant gender effect. Another potential explanation is
339 the generally higher compliance to health promoting and prevention behavior repeatedly
340 observed in women compared to men (Emanuel et al., 2012; Turrell, 1997). Olcaysoy Okten
341 et al. argue that higher female adherence can be related to higher attention to one's own and
342 other people's health-related needs as well as greater empathic response to others' pain in
343 women compared to men (Olcaysoy Okten et al., 2020). How best to reach men in health
344 promotion is a constant narrative that may seem less a concern regarding this global health
345 topic and overall high adherence. However, we see in our data, that despite the medial
346 presence of the topic and tremendous communication efforts by government bodies, the

347 current communication does not reach genders equally. A more targeted communication
348 directed to young men would probably increase adherence.

349 Among the investigated factors, the information source, confidence in federal council,
350 and social trust, were all significantly associated with one containment measure or another.
351 Concern was the most consistent across the various measures, with higher concern associated
352 with higher odds of a higher adherence. Interestingly, concern for others showed no
353 association, possibly due to the fact, that the measures we investigated were not perceived to
354 directly put grandparents or parents at risk, especially if students and relatives didn't share a
355 household.

356 In this unprecedented situation, data indicates that trust in government bodies is not a
357 prerequisite for adherence to containment measures (Barari et al., 2020; Sabat et al., 2020).
358 However, high adherence is most consistently associated with high trust (Prati et al., 2011;
359 Rubin et al., 2009). Prati et al. conclude, that it is important to build trust and commitment in
360 advance of a pandemic outbreak (Prati et al., 2011). In our young, academic population, the
361 low variability of trust limits the assessment of its relevance for adherence. Therefore it is
362 noteworthy that a lack of confidence in COVID-19 measures, was associated with low
363 adherence to the measure restricting group gatherings to no more than five people, while
364 social distancing was associated with high confidence in measures. Social trust was
365 negatively associated with avoiding public transport but with no other measures. Apparently,
366 the non-socio-demographic predictors are associated very specifically with certain measures,
367 whereas socio-demographic traits show a more general pattern of associations.

368 Other socio-demographic factors included in the model were rarely associated with
369 outcomes. Regarding age, younger students had significantly lower odds to maintain distance,
370 but other containment measures showed no difference across the two defined age groups.
371 Nationality and social status yielded little or no association with adherence. Some differences

372 could be observed across the various students' affiliations, mostly related to the "stay at
373 home" measure. Interestingly, compared to the reference group of students of the School of
374 Health Professions (HP) other students had higher odds of adherence.

375 Our study results are not generalizable to Swiss young adults from other language
376 regions. The Italian-speaking region of Switzerland for example had far more COVID-19
377 cases than the German-speaking region, and the geographic closeness to Italy may have also
378 impacted health behavior. It is also possible that young working adults or adults in other
379 educational settings perceived the pandemic and adhered to measures differently. On the other
380 hand, a third of our sample are part-time students, and a university of applied sciences
381 typically draws from a wider educational background compared to a classic university.
382 Moreover, in a current study from France using a large community based sample, education
383 was not associated with adherence (Brouard et al., 2020). With respect to potential biases, we
384 cannot exclude selection bias. Students taking the pandemic more seriously might have been
385 more likely to participate in the current study. While the sample is representative with respect
386 to age and gender compared to the overall student body, no additional data on non-
387 participants is available. Furthermore, self-reported data on adherence could be biased by
388 social desirability, even if data collection was completely anonymous. A clear strength of the
389 study is the inclusion of a large number of students from different fields of study, coming
390 from different geographical areas in the German-speaking region of Switzerland, as well as
391 the early collection of data during the first wave and during the lock-down.

392

393 *Conclusion*

394 Our data provides early insight into students' experience of the pandemic, and the successful
395 communication of the Swiss public health institutions with respect to containment and
396 hygiene measure. The seriousness of the COVID-19 pandemic was obviously recognized,

397 leading to a very high level of adherence in containment and hygiene measures in both
398 genders. Although gender differences in non-adherence were significant, they are small in
399 absolute terms. In addition, although students reported little personal susceptibility, the
400 subjective risk perception was associated with higher adherence, as did utilization of public
401 media and public institutions as information sources. These insights may lead the way for
402 future improvements of public health communication strategies to increase adherence to
403 public health measures in young men and women.

404

405 **References**

406

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509

510 **Table 2:** Adherence with containment measures and hygiene recommendations in the context of
 511 COVID-19

	totale	Female %	Male %	Pearson Chi ² ¹
	Never/ rarely	never/ rarely	never/ rarely	
Wash your hands regularly and thoroughly	3.3	2.2	6.2	20.58, p < .001
Avoid shaking hands	1.4	0.5	3.7	30.52, p < .001
Maintain distance to other persons	4.7	3.5	7.8	16.74, p < .001
Sneezing and coughing into a tissue or the crook of your arm	2.5	1.4	5.3	25.49, p < .001
Avoiding unnecessary journeys by public transport	2.8	2.4	4.1	4.47, p = .035
Avoid accumulations of more than five people	1.4	0.8	2.8	11.51, p = .001
Stay at home with fever and cough ²	2.5	2.3	3.1	0.58, p = .445
Only go to the doctor's office or emergency ward after making an appointment by telephone ²	2.3	2.2	2.8	0.31, p = .581
Do not leave the house if possible	18.5	16.1	24.6	19.28, p < .001

512 ¹ df (1)

513 ² smaller sample size due to many 'not relevant' answers, which were excluded for bivariate analysis

514

515 **Table 4:** Adherence to containment measures and its correlates: Ordered logistic regression model.

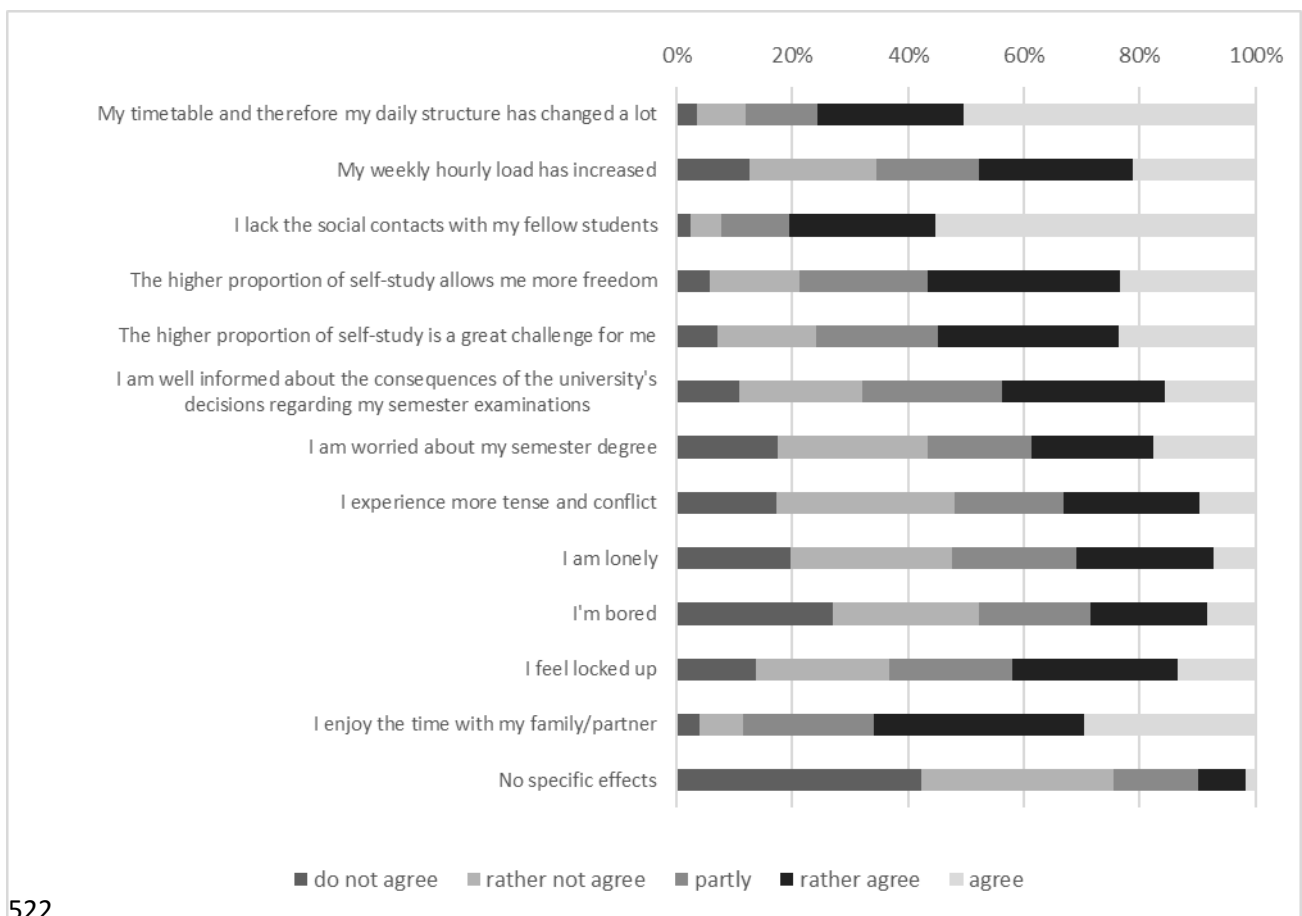
Variable	Maintain distance		Use public transport		5 persons rule		Stay at home	
	OR	95% CI	OR	95% CI	OR	95% CI	OR	95% CI
<i>Gender (ref=female)</i>								
Male	0.68**	0.53-0.87	0.74*	0.56-0.97	0.47***	0.35-0.64	0.64***	0.51-0.82
<i>e_adulthood (ref=students >24years)</i>								
Emerging adulthood	0.73**	0.60-0.89	0.92	0.73-1.16	0.81	0.62-1.05	1.18	0.98-1.42
<i>Nationality (ref=Swiss)</i>								
Swiss dual nationality	0.96	0.75-1.23	1.18	0.88-1.59	0.85	0.61-1.19	0.99	0.79-1.25
Foreign nationality	1.64**	1.17-2.29	1.19	0.76-1.85	1.01	0.62-1.63	1.08	0.77-1.54
sh_status	0.99	0.93-1.05	1.02	0.96-1.09	1.06	0.98-1.15	0.99	0.93-1.04
<i>Faculty (ref=health professions)</i>								
AL	1.32	0.92-1.90	0.83	0.55-1.25	1.35	0.80-2.27	1.94***	1.36-2.76
AP	1.37	0.95-1.95	1.19	0.74-1.91	2.61**	1.33-5.14	1.06	0.74-1.51
ADC	1.59	0.84-3.00	1.27	0.60-2.67	2.40	0.90-6.38	1.26	0.69-2.28
LS	1.30	0.94-1.80	0.83	0.57-1.20	1.53	0.97-2.42	1.52*	1.11-2.08
E	1.61*	1.12-2.33	1.32	0.87-2.01	1.70*	1.08-2.69	1.93***	1.38-2.70
ML	1.04	0.78-1.39	0.96	0.68-1.34	1.29	0.89-1.88	1.27	0.97-1.66
SW	1.20	0.85-1.71	1.14	0.74-1.78	1.16	0.71-1.87	1.64**	1.19-2.25
<i>primary source of information (ref=all other sources)</i>								
health/public services	1.52**	1.15-2.01	1.61**	1.21-2.13	1.30	0.94-1.81	1.03	0.81-1.30
<i>concerns about own health (ref=no concerns)</i>								
a little concerns	1.36**	1.13-1.65	1.45**	1.15-1.82	1.30	1.00-1.69	1.69***	1.41-2.03
big concerns	2.88***	1.59-5.23	3.77*	1.32-10.81	1.87	0.71-4.95	4.67***	2.58-8.45
<i>Trust in measures (ref=trust much)</i>								
no trust at all	0.49	0.14-1.66	0.54	0.20-1.47	0.28*	0.10-0.77	0.53	0.21-1.34
littel trust	0.93	0.68-1.27	0.95	0.66-1.36	0.77	0.52-1.13	0.89	0.67-1.18
very much trust	1.54***	1.25-1.88	1.25	0.98-1.60	1.19	0.89-1.59	1.21	1.00-1.46
I don't know	0.89	0.53-1.49	0.86	0.50-1.47	1.14	0.55-2.37	0.67	0.36-1.23
Social trust ¹	0.96	0.92-1.01	0.92**	0.87-0.97	0.95	0.89-1.01	0.97	0.93-1.02
Cutpoint 1	-2.83	-3.43-(-2.22)	-3.49	-4.20-(-2.77)	-4.08	-4.87-(-3.29)	-1.25	-1.77-(-0.72)
Cutpoint 2	0.86	0.29-1.44	-1.1	-1.74-(-0.45)	-1.43	-2.11-(-0.74)	1.20	0.67-1.72

516 *** p< 0.001, ** p<0.01, *p<0.05

517 Note. AL=Applied Linguistics, AP=Applied Psychology, ADC=Architecture, Design and Civil
518 Engineering, HP=School of Health Professions, LS=Life Sciences and Facility Management, E=School of
519 Engineering, ML=School of Management and Law, SW=Social Work

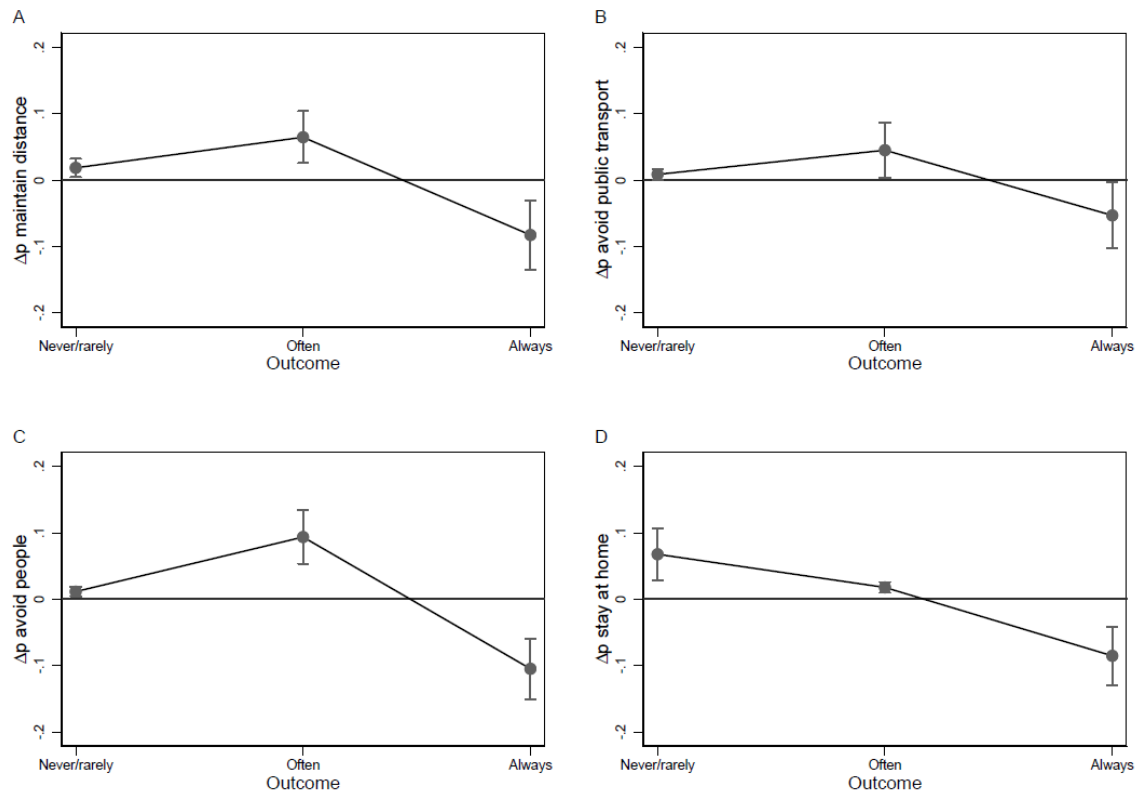
520 ¹ Social Trust Scale (SST; Breyer, 2015)

521



522

523 **Figure 1: Impact of COVID-19 on study and social life**



524

525 **Figure 5:** Differences in adherence between genders